

ROTAX[®]
NEWS

ROTAX CONTINUES TO FURTHER DEVELOP THE MALAYSIAN MARKET AND ANNOUNCES CHANGES IN THE DISTRIBUTORSHIP

ROTAX[®]

**AUTHORISED DISTRIBUTOR
KARTING**

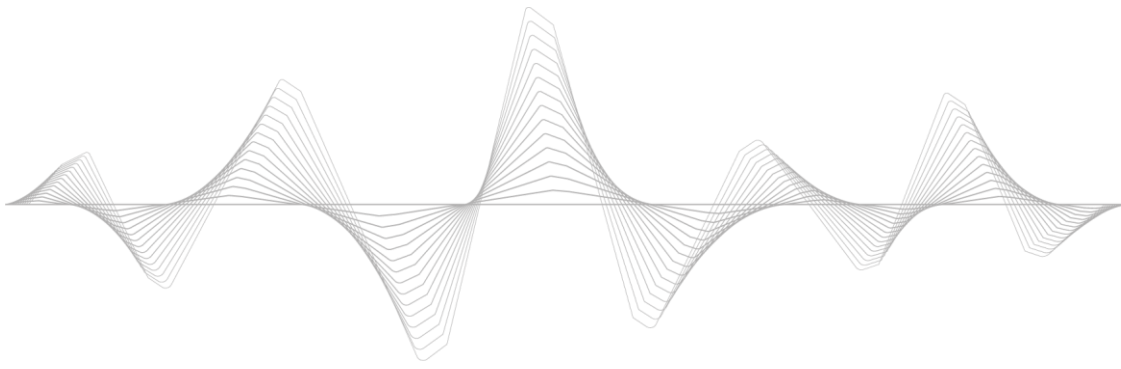
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Gunskirchen, Austria, December 17th, 2020 – BRP-Rotax together with Kartmore Racing Service, currently the Rotax authorized distributor for Malaysia, would like to inform that they have decided to hand-over the distributorship by December 31st, 2020. The subsequent transfer of the business and the network to the new partner has been already agreed and BRP-Rotax is pleased to inform that EIKO Motorsport, already the authorized distributor of Japan since 2000, has agreed to expand its territory.

EIKO will be responsible for all territories listed under KRS so far from January 01st, 2021 onwards. All orders and aftersales will be conducted from EIKO from this point. To support the racing activities in the region our Distributor for Thailand, Moment Media, will organise races in 2021 in Thailand that all Malaysian customers are welcome to participate in during 2021 and onwards. RMCGFs tickets will be on offer for all classes in the RMCs organised by Moment Media and it will be possible for international drivers to win these tickets (including Malaysian drivers).

In addition, a single round “Rotax MAX Challenge ASIA Trophy” will be organised in the later part of 2021, full details will be announced in the early part of the new year. This championship will grow in 2022 into a three-round Championship to crown the champion of Asia in all Rotax MAX Categories and award the regional RMCGF tickets.

“EIKO is already a well-known and respected name in the region and we are happy to have a reliable partner with them for the further development of the market. Together with Moment Media for the racing activities we are certain that our highest priority, namely the continued support of our customers in the best possible way, can be obtained,” said Peter Oelsinger, General Manager BRP-Rotax / Member of the Management Board, Vice President Sales, Marketing RPS-Business & Communications. “We wish EIKO and Moment Media every success for the new responsibilities,” he continues. “We also want to say a big thank you to James for being with BRP-Rotax all this time and wish him all the best. James has done a lot for the sport over the years and now wishes to take more time for his family.”



"We at EIKO Motorsport feel honored about the trust BRP-Rotax is giving us and we deeply thank them. From now on, we are on a mission to expand and look after all those countries to ensure teams and drivers a smooth transition and follow the correct path of the RMC worldwide," said Kevin Lai from EIKO Co. Ltd. "Communication is the key to strengthen the network. Our ultimate goal is to bring the best athletes from Asia to the world stage," he added.

"Moment Media has started to organize the RMC Thailand in 2016, originally supported by KRS. We would like to thank James very much for the kind support and experience shared throughout the time," said Orawat Tantivejkul from Moment Media. "We will continue to put all our efforts into providing the best racing environment for racers from Thailand and from Malaysia," he added.

All parties involved aim to make the transition as smooth as possible and to ensure customer support and continued supply of engines and spare parts also in this period.

About EIKO:

Eiko Motorsport is based in Nagoya (Central) Japan, that specializes in Karting products and is also a kart event organizer. Throughout the years, the company has created lots of RMC series stretching from the northernmost island of Hokkaido all the way to the southern most island of Okinawa. The annual Rotax MAX Festival Japan gathers the best of each RMC series for an ultimate showdown and the winners in each class will be handed the RMC Grand Finals tickets. Some notable venues of the RMC in Japan are the legendary circuit of Suzuka, that needs no introduction, the high speed track of Mizunami, Auto Paradise Gotemba, where spectators are facing the track with the mount Fuji in the background, and of course the circuit of the Twin Ring Motegi.

www.eikoms.com

About Moment Media:

Moment Media. Ltd have been organizing the RMC Thailand since 2016 and have later become the authorized Rotax distributor in Thailand in 2019. The company is located in Bangkok and are the official supplier for Rotax engines, spare parts and Mojo tyres in Thailand offering full customer support. Additionally, they are also the Rotax Thailand Service Center for engine maintenance, rebuild and sealing. The dates for the official RMC Thailand 2021 race calendar have already been fixed as follows:

- RMCTH - Rd.1: 20-21 February 2021 Bira Kart Circuit, Pattaya
- RMCTH - Rd.2: 15-16 May 2021 Bira Kart Circuit, Pattaya
- RMCTH - Rd.3: 14-15 August 2021 Bira Kart Circuit, Pattaya
- RMCTH - Rd.4-5: 16-17 October 2021 Bira Kart Circuit, Pattaya

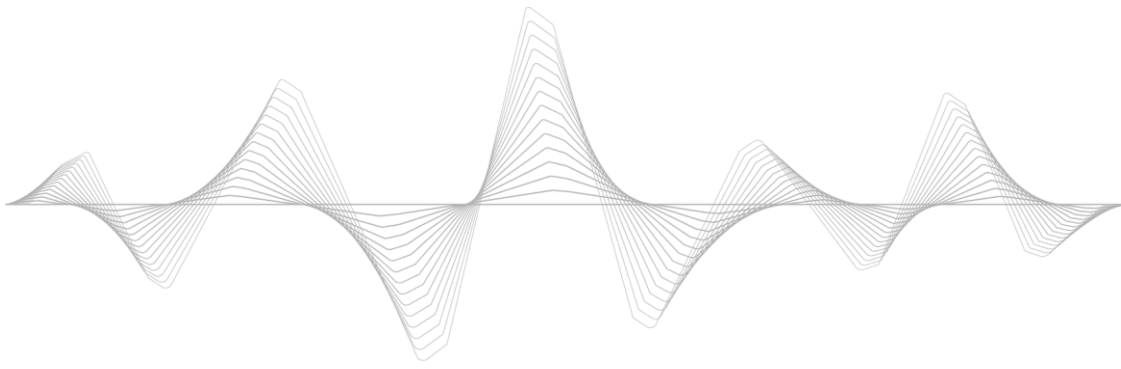
<https://www.facebook.com/RotaxmaxchallengeThailand/>

About BRP-Rotax:

BRP-Rotax GmbH & Co KG, a subsidiary of BRP Inc., located in Gunskirchen, Austria is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Can-Am Spyder and Ryker lineup as well for motorcycles, karts, ultra-light and light aircraft. In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 9 million engines.

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About BRP:

We are a global leader in the world of powersports vehicles, propulsion systems and boats built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou, Quintrex, Stacer and Savage boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and clothing lineup to fully enhance the riding experience. With annual sales of CA\$5.2 billion from over 120 countries, our global workforce is made up of more than 13,000 driven, resourceful people.

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