

## NEW MOJO D5 RACING TYRES



© 2018 BRP-Rotax

- **A tyre that offers competitors a real feel of racing**
- **Driveability & stability**
- **Faster and still with excellent durability**

**Guns kirchen, February 13, 2018** – The introduction of the new MOJO D5 racing tyre raises the bar in Rotax racing in 2018.

*We understood!*

The past year, BRP-Rotax has been concentrating on valued customer feedback and has consequently addressed these concerns with one core ethos – ‘Parity and Performance’.

The obtained results so far give the market renewed confidence; single core cylinder, electrical system, quality performance components, customer support etc.

The next big step can be announced as of today, with the introduction of the MOJO D5 tyre. After extensive testing, the final approval came following a test in southern Italy, where professional racing drivers were very clear in their response by saying, “The D5 gave me the real feeling of racing tyres, offering driveability and stability.” Adding, “This tyre feels fast and gives me a definite level of confidence that I could make the difference on track as a driver.”

The performance of the MOJO D5 tyre will undoubtedly broaden the market for a wide group of chassis brands to be competitive in the Rotax MAX and DD2 categories.



“With the launch of the D5 model, we are taking the MOJO brand to a new level unseen before”, said Peter Oelsing, vice-president Rotax Propulsion Systems and Finance.

“The introduction of the latest MOJO D5 tyres to specific markets in 2018 is what we believe to be one of the key factors for the future success of Rotax racing. Whilst some may argue of another change, our aim is to provide a premium product to our customers”, said Oelsing.

Due to capacity restrictions, BRP-Rotax will introduce these tyres into a limited number of countries in 2018, with the objective of offering the MOJO D5 to all Rotax distributors and markets in 2019.

At this point in time BRP-Rotax has selected the following international events and Rotax MAX Challenge series' to use the new MOJO D5 tyres in the 2018 season: Rotax MAX Challenge Euro Trophy, BNL Karting Series, RMC Austria, RMC Belgium, RMC Germany, RMC Italy, RMC Netherlands and RMC Sweden.

The Rotax MAX Challenge (RMC) is a professional kart racing series established, owned and organized by BRP and its Rotax kart engine distributors. Approved by and in compliance with CIK / FIA, the RMC is a "one-make-engine" formula: only Rotax kart engines that are checked and sealed (for equal performance) will be used. With an equal technical playing field, the success in the competition is primarily dependent on the skills of the driver.

With 43 authorized distributors and a network of more than 600 service centres and dealers, BRP supports its customers worldwide.

For more information about the Rotax MAX Challenge, please visit [our website](#).

#### **About BRP-Rotax**

BRP-Rotax GmbH & Co KG, a subsidiary of BRP Inc., located in Gunskirchen, Austria is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Can-Am Spyder lineup as well for motorcycles, karts, ultra-light and light aircraft. In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 7 million engines.

[www.rotax.com](http://www.rotax.com)

[www.rotax-kart.com](http://www.rotax-kart.com)

#### **About BRP**

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

[www.brp.com](http://www.brp.com)



Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Spyder and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

-30-

For information:

Alexandra Reisinger

Marketing & Communications

Rotax Kart Engines

Tel. +43.7246.601.698

[alexandra.reisinger@brp.com](mailto:alexandra.reisinger@brp.com)