

NEVER MISS ANY NEWS AGAIN: BE UP-TO-DATE WITH THE NEW ROTAX GLOBAL APP



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- Designed to be used at all Rotax karting events worldwide
- Push notifications tailormade for the particular racer
- Updates directly from the organizer through the EVA-EMS

Gunskirchen, September 17, 2018 – Just in time before the Rotax MAX Challenge Grand Finals (RMCGF) take place, BRP-Rotax launches its new Rotax Global App to expand its service to Rotax kart customers. The Rotax Global App is free of charge and for Android and iOS devices. Based on the previous App, used at the RMCGF 2017, this new application provides even more important aspects for racing processes and can be used for all Rotax karting events worldwide.

"The goal of the development of the original RMCGF App is to use this application not only for the Grand Finals, but at all RMC races. Now, it is also possible to pursue a complete RMC championship. If you click on the championship you are interested in, you will find all information on your mobile device", said Stefan Gruber, Manager Rotax Karting & OEM Business, RPS Business.

One of the key features are the push notifications. These notifications inform the particular racer about decisions which concerns the racer directly; e.g. if one gets a summon to the stewards. This means that the driver has not to look at the notification board or to wait until he or she is asked via the commentator





to see the stewards. The driver receives this notification directly to the smartphone and will be kept adequately informed through the EVA-Event Management System (EMS).

"The Rotax Global App offers other cool tools like live streaming, live timing, timetable, results, bulletins, weather conditions, all regulations, entry list, and more," said Gruber.

With this App BRP-Rotax offers an unique tool to its customers to provide the best service in the karting market.

For more information about Rotax karting, please visit the webpage www.rotax-kart.com.

About BRP-Rotax

BRP-Rotax GmbH & Co KG, a subsidiary of BRP Inc., located in Gunskirchen, Austria is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Can-Am Spyder lineup as well for motorcycles, karts, ultra-light and light aircraft. In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 7 million engines.

www.rotax.com

About BRP

We are a global leader in the world of powersports vehicles, propulsion systems and boats built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft and Manitou boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We support our lines of product with a dedicated parts, accessories and clothing business to fully enhance your riding experience. With annual sales of CA\$4.5 billion from over 100 countries, our global workforce is made up of around 10,350 driven, resourceful people.

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