



PRESS RELEASE

For immediate distribution

COME SEE THE WORLD'S BIGGEST KART RACING SERIES AT THE KARTODROMO INTERNACIONAL DO ALGARVE



Participants at the Rotax MAX Challenge Grand Finals in 2014. © BRP 2014

Gunskirchen, Austria, November 5, 2015 – BRP invites Portimão's population to witness the world's biggest kart racing series, the Rotax MAX Challenge Grand Finals (RMCGF). The RMCGF will occur at the Kartódromo do Algarve, in Portimão, Portugal from November 8 to 14, 2015.

At the Portimão circuit, a top-level venue for an international race, 360 drivers coming from more than 50 countries will gather to race for championship titles during the 16th edition of the world-renown karting race. The most popular driver attending the RMCGF will no doubt be **Rubens Barrichello** from Brazil, former Formula One driver, who qualified in the Rotax 125 MAX DD2 class.

"We are sure to see challenging and thrilling races as participants in the DD2 category will push themselves against such an experienced racer as Barrichello," stated Helmut Voglsam, supervisor, Rotax kart engines. "This international championship will give you the opportunity to meet the best kart racers from all over the world. Join us and experience the great atmosphere and spirit of Rotax karting."

On a national basis, 72 of the youngest Rotax Max Challenge drivers will have the opportunity to be part of this fantastic international event and race in the Rotax 125 Micro MAX (8-10 years) and Rotax 125 Mini MAX (10-13 years) classes.

Interested participants can obtain more information <http://www.rotax-kart.com/de/Max-Challenge/Grand-Finals/Grand-Finals-2015/About-Grand-Finals>. Tickets to see the races are free of charge.

The Rotax MAX Challenge (RMC) is a professional kart racing series established, owned and organized by BRP and its Rotax kart engine distributors. Approved by and in compliance with CIK / FIA, the RMC is a "one-make-engine" formula: only Rotax kart engines that are checked and sealed (for equal performance) will be used. The success in the competition is mainly up to the skills of the driver.

The Rotax MAX Challenge Grand Finals will be a world-class motorsports event, the biggest karting competition that has ever occurred in Portugal. An event of this size will bring many benefits to the Algarve region. Not only will hotels be fully booked in the off-season, the approximately 2,000 people coming from more than 50 nations will discover the attractions of the region. Analysts predict the event will generate revenues of EUR 4 million for the Algarve region.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

www.brp.com

[@BRPnews](#)

www.rotax-kart.com

Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Spyder and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

-30-

About the product:

Alexandra Reisinger
Marketing & Communications
Rotax Kart Engines
Tel: +43.7246.601.698
alexandra.reisinger@brp.com

For a high-resolution image, please access www.mydrive.ch and sign in with the following credentials:

Username: brpmedia

Password: brpmedia

Filename: RMCGF 2015

Copyright: BRP