



ROTAX KARTING – DISTRIBUTOR OF THE YEAR 2014

Gunskirchen, Austria, February 16, 2015 – BRP honoured its distributor from France, Sodikart, with its 2014 Distributor of the Year Award. “Congratulation to the Sodikart team. We would like to thank them for their excellent work,” said Helmut Voglsam, Sales Rotax Kart Engines at BRP in Austria.

The annual award program recognizes its distributors demonstrating sales achievements coupled with operational excellence in furthering BRP marketing efforts in their respective areas and around the world.

All Rotax kart distributors put a lot of effort in their business to achieve the goal of BRP’s evaluation system. “We are pleased to have strong partners on board showing their commitment to excellence in the karting business,” is Voglsam convinced.

Kart customers are supported by 41 authorized distributors and a network of more than 600 service centres and dealers worldwide.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

www.brp.com
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www.rotax-kart.com

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