



Press Release BRP INTRODUCES RAIN TYRES FOR ITS ROTAX 125 MICRO/MINI MAX KARTS

Gunskirchen, Austria, November 16, 2012 – BRP introduces the 2013 MOJO CW tyre for wet conditions in the Rotax 125 Micro/Mini MAX categories for kart racers aged 8–13 years.

Kids who race karts have the same enthusiasm as their older counterparts. They need to be able to race under the same conditions. "BRP does all it can to offer new products or technologies that can impact drivers' safety," said Helmut Voglsam, supervisor, Sales & Marketing, Rotax Kart Engines. "We are happy to introduce tyres for wet conditions that best fits this type of user."

The 2013 MOJO CW tyre for the Rotax 125 Micro/Mini MAX class offers outstanding characteristics: safety in wet conditions, high service performance and best value for money – the same as BRP offers for its entire MOJO tyre product line. Since the launch of MOJO tyres in 2005, BRP has sold over one million MOJO tyres.

The new tyres will be introduced in the Rotax 125 Micro MAX class under race conditions at the Portimao, Portugal, race track. The race will be in conjunction with the Rotax MAX Challenge Grand Finals, and will take place December 1, 2012.

The distribution of all types of MOJO tyres and Rotax kart products is organised by the international network of authorized distributors, their service centres and dealers.

About BRP

Bombardier Recreational Products Inc. (BRP), a privately held company, is a world leader in the design, development, manufacturing, distribution and marketing of motorised recreational vehicles. Its portfolio of brands and products includes: Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Evinrude outboard engines, Can-Am all-terrain and side-by-side vehicles and roadsters, as well as Rotax engines. BRP products are distributed in more than 100 countries. BRP currently employs more than 6,500 people worldwide.

www.brp.com www.rotax.com www.mojo-tyres.com

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